

1 YOUR NUMBER 1 IN TRAVEL

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In the interest of readability, no attempt has been made to differentiate between the sexes.
The texts always apply equally to men and women without any form of discrimination.

www.verkehrsbuero.com



Österreichische Verkehrsbetriebe

ESTABLISHED 1917

- 1917** Österreichisches Verkehrsbureau sells tickets for the state railways
- 1922** Sale of the first airline tickets, group tours organized
- 1988** Takeover of Austropa Hotels International GmbH
- 1997** Austria Trend Hotels & Resorts hotel group founded
- 1998** Incoming agency Eurotours GmbH added to the group
- 2004** Acquisition of Ruefa Reisen, a travel agent and tour operator
- 2010** Relaunch of all travel agents under the Ruefa brand
- 2011** New subsidiaries: AX Travel Management, Jumbo Touristik and Palais Events

First Motel One in Austria in a joint venture with the German hotel group of the same name
- 2013** Repositioning of Austria Trend Hotels



ONE GROUP, THREE STRONG SECTORS

The Verkehrsbüro Group is not only Austria's most exciting and versatile tourism concern, but it is also market leader in three areas: in the hospitality sector, leisure tourism and business tourism.

With a total of 3,000 employees, the company stands for decades of experience and one supreme ambition: You can always count on us!

LEISURE TOURISM

Competent travel agent
High-quality tour operator
Leading incoming agent
Convenient online booking

With Ruefa, Eurotours and Jumbo, the Verkehrsbüro Group unites three strong travel brands under a single roof. 120 Ruefa travel agents provide a personal and competent service. Jumbo Touristik is a tour operator offering high-quality cruises, study trips and long-haul holidays in over 190 different countries. Eurotours operates as a successful tour operator for the retail sector, acting as an incoming agent to provide 1200 tourism enterprises with attractive holiday packages to Austria and neighbouring countries.

BUSINESS TOURISM

Stress-free business travel
Perfect congresses

The professionals of Verkehrsbüro Business Travel and AX Travel Management specialize in business trips for companies of all sizes. The very latest technology is deployed for everything from bookings to reporting. Our Meetings & Events specialists will find the perfect location for you, taking not only your budget, but also compliance policies into account. Our team of congress experts at Austropa guarantees the smooth running of your event – even if it is attended by several thousand delegates. What is more, Austropa Interconvention is also a pioneer of Green Meetings.

HOSPITALITY SECTOR

Modern city hotels
Magnificent event locations

No matter whether you need a holiday or a business trip - our excellent hotels offering first-class service are among the most highly prized addresses in Austria. 26 Austria Trend Hotels offer hospitality combined with Austrian charm. Six Motel One establishments offer great design at reasonable prices. Furthermore, three Vienna palaces provide unique locations for unforgettable happenings ranging from large-scale events to family celebrations.

I FEEL GREAT RIGHT FROM DAY ONE


MOTEL ONE

**AUSTRIA
TREND**
HOTELS 

Two million satisfied guests: Austria Trend Hotels

Every day gets off to a perfect start when you stay with us! As an Austrian hotel group, we attach particular importance to breakfasting with regional and healthy delicacies ranging from bio coffee to organic muesli and freshly baked bread rolls.

Two million satisfied guests stay at our Austria Trend Hotels every year. Our exclusive Schloß Schönbrunn Grand Suite is featured regularly in the list of exceptional accommodation (thesuite.at). Three new categories of hotels give you a rapid overview of our services: from overnight accommodation and breakfast in our Smart hotels to Comfort hotels with a wide range of cuisine and seminars, through to our exclusive Premium category. You can book your favourite room directly at www.austria-trend.at.

We not only offer free wireless LAN, but are also professional event organizers, with optimally equipped meeting rooms for over 10,000 guests.

Big on design, small on price: Motel One

Anyone checking into a Motel One in Vienna or Salzburg, can look forward to heaps of design at very reasonable prices. Our low-budget Design hotels are operated under a joint venture with the German hotel group of the same name. Bookings can be made at www.motel-one.com.



Hotel Savoyen



Hotel Savoyen



Hotel Schloss Leoben



Alpine Resort Fieberbrunn



Hotel Europa Salzburg

1 NUMBER 1 IN AUSTRIA

Provincial cities

- ▲ Hotel Salzburg Mitte**** Smart
- ▲ Hotel Europa Salzburg**** Comfort
- ▲ Hotel Salzburg West**** Comfort
- ▲ Hotel Europa Graz**** Comfort
- ▲ Hotel Congress Innsbruck**** Comfort
- ▲ Hotel Schiller Park Linz**** Premium
- ▲ Radisson Blu Hotel Altstadt**** Premium

- 🕒 Motel One Salzburg-Mirabell
- 🕒 Motel One Salzburg-Süd

Resort hotels

- ▲ Hotel Schloss Leoben
Kitzbühel**** Premium
- ▲ Alpine Resort Fieberbrunn**** Premium

CEE cities

- ▲ Hotel Ljubljana**** Premium
- ▲ Hotel Bratislava**** Premium

Detailed information about our Smart, Comfort and Premium hotels can be found at www.austria-trend.at.



1 NUMBER 1 IN VIENNA



Vienna & surroundings

- ▲ Hotel Doppio**** Smart
- ▲ Hotel Ananas**** Smart
- ▲ Hotel Beim Theresianum*** Smart
- ▲ Hotel Lassalle**** Smart
- ▲ Hotel Anatol**** Smart
- ▲ Hotel Messe Prater Vienna*** Smart
- ▲ Hotel Astoria**** Comfort
- ▲ Hotel Europa Wien**** Comfort
- ▲ Hotel Rathauspark**** Comfort
- ▲ Eventhotel Pyramide**** Comfort
- ▲ Hotel Bosei**** Comfort
- ▲ Schloss Wilhelminenberg**** Comfort
- ▲ Hotel Savoyen**** s Premium
- ▲ Hotel Park Royal Palace**** s Premium
- ▲ Parkhotel Schönbrunn**** Premium
- ▲ Schloß Schönbrunn Grand Suite Premium
- 🌀 Motel One Wien-Westbahnhof
- 🌀 Motel One Wien-Prater
- 🌀 Motel One Wien-Staatsoper
- 🌀 Motel One Wien-Hauptbahnhof (new 2015)

Detailed information about our Smart, Comfort and Premium hotels can be found at www.austria-trend.at.



1 THE NUMBER ONE ADDRESS FOR EVENTS

Palais Events

Your guests will remember a perfectly staged event for a long time to come. From planning and organization to implementation, Palais Events are the smartest way to celebrate your big day. And as top caterers, we can also concoct mouthwatering dishes for you and your guests.

The exclusive Ferstel and Daun-Kinsky town palaces and the former rooms of the Stock Exchange at the heart of Vienna are all impressive venues for your event. You can choose between twelve rooms for several hundred guests. All rooms have been faithfully restored and equipped with state-of-the-art technology. There are good reasons why around 100.000 guests a year choose us to organize their conventions and celebrations.

A Viennese coffee-house tradition

Leading personalities from the world of art, politics and science have been meeting at the famous Café Central ever since 1876. And even today, the café's cuisine and patisserie are enduringly popular with guests from all over the world – and with the Viennese themselves. The coffeehouse stands for the Viennese lifestyle and joie de vivre like no other institution.


PALAIS
FERSTEL
WIEN


PALAIS
DAUN-KINSKY
WIEN


BÖRSENSÄLE
WIEN


CAFE
CENTRAL
WIEN • SEIT 1876

PALAIS *E*VENTS

YOUR FIRST CHOICE FOR HOLIDAYS

Your dream holiday begins with Ruefa

You can depend on the security offered by Austria's largest travel agent, and simply look forward to the sun, the beach - and a hotel that will always fit the bill.

Ruefa stands for a new generation of travel agents. As a certified travel consultant at your disposal by phone or online, Ruefa is represented in 120 locations in Austria.

You can easily book our wide range of holiday packages on www.ruefa.at too. Unlike other online providers, we also offer a callback service. Our call centre agents will give you competent information even outside travel agents' normal opening hours on 0810/200 400.

From Africa to Central Asia

Our tour operator Jumbo Touristik offers a wide range of high-quality long-haul holidays. Whether it's Africa, Asia, South America, the Indian Ocean, cruises or global study trips you want, you can always rely on the experience and expertise of the market leader.

ruefa 

 JUMBO

THE WORLD AT FIRST-HAND

Austria and the world

The Kitzbühel-based firm of Eurotours markets holidays in Austria as well as travel to all parts of the world. For more than 30 years, this one-stop-shop has specialized in putting individual tourist services together in particularly attractive packages, which it sells through marketing partners.

Eurotours has built up a very successful partnership to sell Hofer holiday packages. The company also has similar cooperations with Tchibo and Aldi in Switzerland and in Germany. A total of 1.3 million customers place their trust in the competence of Eurotours, the leading incoming agency and one of Central Europe's largest direct tour operators.

Innovative concepts

Eurotours offers spontaneous adventure trips at top prices on www.justaway.com. In line with the motto "Germany on holiday", Eurotours started offering travel packages at attractive prices in partnership with Deutsche Post on www.post-travel.de.

1 FIRST CLASS SERVICE

Your business is our business

The experts at verkehrsbüro Business Travel and AX Travel Management are there for you around the clock: no matter whether you want to book air or rail travel, reserve a rental car or a hotel room, or simply need other travel-related services.

We can help you optimize your business travel schedule, draw up travel guidelines, and analyse reporting data too. Our self-booking tools like „BEasy“, an online travel portal for SMEs, offer state-of-the-art technology at an unbeatable price. Our online competence centre will set up an online booking tool for your company and support you with training and technical first-level support. As a partner of American Express Global Business Travel, we belong to one of the world's largest business travel networks, represented in over 140 countries.

The comprehensive service offered by Austropa Interconvention is appreciated by congress organizers and delegates alike.

No matter whether you need all-inclusive congress organization or individual packages, you can benefit from our wealth of experience in the planning and successful implementation of your event. We not only offer help and advice, but also guarantee safety, cost and quality.



OUR NUMBER 1: OUR EMPLOYEES



Only the very best employees are good enough for our customers! This is why the Verkehrsbüro Group has always invested heavily in the training and further education of its 3,000 employees. This work is carried out by the Verkehrsbüro Academy, which organizes over 200 professional seminars and workshops. The Verkehrsbüro Group holds the „Career’s Best Recruiters“ award, a hallmark of excellence for successful recruiting.

The company also operates Austria’s largest vocational training establishment for travel agent employees. Within two years, students are able to conclude their studies as certified travel consultants.

Our reputation has also been enhanced by the “berufundfamilie” (career and family) mark of quality awarded by the Austrian Ministry of Health, Family and Youth.

A secure work environment, innovative training and further education programmes and a government-approved work-life balance make the Verkehrsbüro Group an attractive employer in the tourism industry.



WE ACT RESPONSIBLY

Travel opens up new horizons, but then so does art. This is the reason why the Verkehrsbüro Group promotes institutions like the Austrian National Theatre and the Vienna Chamber Orchestra. Austria Trend Hotels sponsor the Art History Museum in Vienna, one of the world’s foremost museums, combining art enjoyment with overnight accommodation. When it comes to environmental protection, the hotels have taken many initiatives, such as electric filling stations for guests, and have been awarded the Austrian EcoLogo. The Ministry of Life singled out the group for the Viktualia Award for the reduction of food waste.

There is also a joint venture with the Integration Lower Austria association and the Association for Training, Integration and Further Education for apprentices in need of assistance.